

# BUGORAMA

## PROMOTIONS

### 2012 Sponsorship Opportunities

Our VW events bring a large group of VW enthusiast from all over the United States and the World to one location. We are beginning to plan for our 2012 event season and are looking for potential sponsors that would like to increase their business. This year we will be promoting 6 events and all events will have an advertisement in Hot VW's magazine, and we will mail event posters and flyers to VW related businesses. Your business name and or product can reach potential VW customers. You can sponsor individual events starting at \$500 each or we have a tour sponsor program that includes all 6 events for \$3,000, saving you \$500.

#### Here is what you would receive as an event sponsor:

- Your business logo on event posters, event flyers, event shirts, and on our website that links to your website
- Vendor space at the event
- 10 gate passes to the event and event T-Shirts
- Announcements over the public address system at the event

#### Our 2012 event season and sponsorship prices are as follows:

<input type="checkbox"/>	March 25 <sup>th</sup>	Bugorama Spring Phoenix @ Firebird Raceway \$500
<input type="checkbox"/>	May 27 <sup>th</sup>	Bugorama #69 @ Sacramento Raceway \$500
<input type="checkbox"/>	June 10 <sup>th</sup>	VW Classic @ Verizon Wireless Amphitheater in Irvine \$1,000
<input type="checkbox"/>	September 2 <sup>nd</sup>	Bugorama #70 @ Sacramento Raceway \$500
<input type="checkbox"/>	October 7 <sup>th</sup>	Bugorama So Cal @ Auto Club Dragway in Fontana \$500
<input type="checkbox"/>	November 11 <sup>th</sup>	Bugorama Fall Phoenix @ Firebird Raceway \$500
<input type="checkbox"/>	Tour Sponsor	2012 (all 6 events) \$3,000

Name of Business \_\_\_\_\_

Signature \_\_\_\_\_ please print name \_\_\_\_\_

If you would like to sponsor any individual event or become a tour sponsor please put a check mark in front of the event date and mail or fax it back to us. If you have any questions please give us a call. Thanks, Bugorama Promotions.



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